

Fast Forward to Valuable Skills by Enhanced E-training

Main Reasons Why More Organizations Require
Premium Training over the Internet or Intranet

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VALUE

It takes months or even years for a typical employee to grow into a new job role in today's knowledge economy. With enhanced e-training, however, job-specific skills can be acquired reliably, economically, and right away. IT tools, customer service, and product knowledge are brought to life by annotated videos, situation simulations, and, most importantly, by hands-on practice tests.



COST EFFECTIVENESS

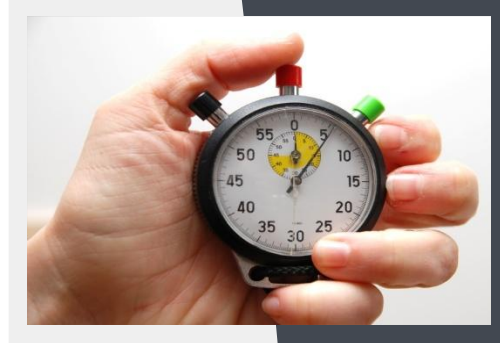


For best results, we partner with the customer to create all new training materials. In a typical session, a recorded demo is systematically converted into high-quality e-training materials. The conversion work effort is comparable to a single delivery of a traditional training class. Side benefits include measurable retention of skills taught and avoiding disruption of work of the trainees by offering classes on a flexible schedule.



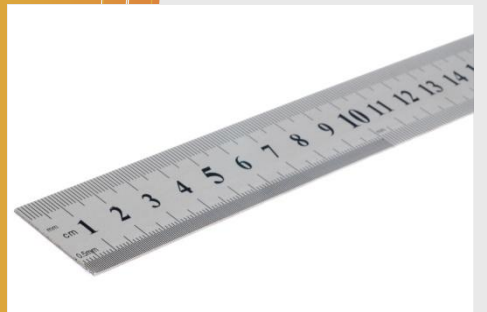
AVAILABILITY

E-training is available 24x7 to support flexible employee schedules. The web format of the training materials supports rapid deployment of new training content. A “train the trainer” class is available to learn how to easily edit classes and create new content.



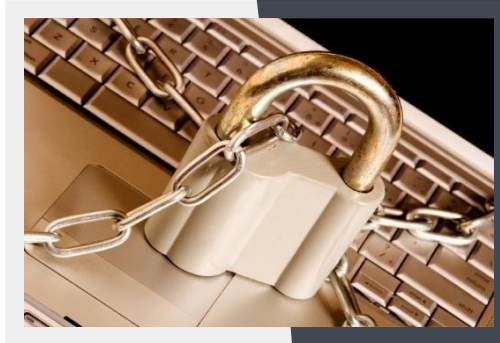
MEASURABLE RESULTS

E-training supports detailed monitoring of the trainee status. The completion of training activities and skills learning is proven by frequent tests. A wide range of tests that cannot be used in training classrooms are fair to run online because the trainees have the opportunity to re-take a test in privacy until the skill is acquired. In addition, detailed usage statistics are available to drill down any problems.



SECURITY

E-training is harder to replicate than other training materials, by using a highly interactive software platform, special formats and streaming media, and further controls depending on needs.



WOW FACTOR



Instill a quality focus, reinforce the company image, and communicate the importance of training by a personalized front-end to the training system and a video keynote address by a training executive. Add to that multi-lingual options, a choice of auto-narration voices, fast streaming media, and much more, to provide an appealing and highly effective training environment.

